

CERTIFIED SESSION

GUIDELINES

Thank you for your interest in holding an independent certified session during ACC.17, the American College of Cardiology's (ACC's) 66th Annual Scientific Session, March 17 – 19, 2017, in Washington, DC.

An "independent certified session" is any educational program that offers continuing medical education (CME), continuing nursing education (CNE) and/or continuing education (CE) credit; is independently organized and offered by a non-profit organization; and for which no commercial support has been received.

#### REQUEST PROCESS

Organizations that wish to host an independent certified session must submit an application for an independent certified session by **Friday, December 9, 2016**. The application can be found on page 3 of this document. An application must be submitted for each request to hold an independent certified session. An agenda of the session (outline will be accepted) must accompany each application. An invoice for the session fee of \$1,000 will be sent to the organization. Upon receipt of the fee, applications and program agendas will be reviewed for eligibility by a subset of the ACC.17 Program Committee.

Notification of eligibility to hold an independent certified session will be sent within 10 business days of receipt of the completed application and fees. Plans to reserve function space for the session may not begin until this notification ("Approval Letter") is received.

### **AGREED DATES AND TIMES**

Independent certified sessions can be held as follows:

Thursday, March 16: Anytime Friday, March 17 – Sunday, March 19: Symposium completed before 8:00 a.m. Sunday, March 19: After 5:15 p.m.

#### FEE

\$1,000

Payments should not be made without receiving an invoice from the ACC.

ACC will accept credit card, check or wire payments. If using credit card or wire payments, please contact Robin Young at ryoung@acc.org for further details.

A check, made out to the American College of Cardiology, should be mailed to:

American College of Cardiology Foundation PO Box 37561 Baltimore, MD 21297-3561

Applications will be sent to the review committee once full payment is received.

#### **SESSION CONTENT**

Academic content will be planned by the organization and the agenda, program goals and target audience information must be submitted for approval to ACC's Annual Scientific Session Program Committee. The agenda must be aligned with the mission of the ACC and the Annual Scientific Session.



# INDEPENDENT CERTIFIED SESSION GUIDELINES

#### **FUNCTION SPACE**

Once you have received approval from ACC for your independent certified session, you may contact any hotel or appropriate venue to request function space. Any hotel that you select will require that you provide a copy of the independent certified session approval letter before reserving function space for your organization. All communication from that point on will be between you and the hotel or venue, and any vendors you secure for transportation, audio/visual, food and beverage, etc. All charges for these items are the sole responsibility of your organization.

Please note that independent certified sessions may NOT be held at the Walter E. Washington Convention Center (where ACC.17 is being held); the Renaissance Washington, DC Downtown Hotel; or the Marriott Marquis Washington, DC. You may hold your CME session on your campus (hospital or university) using your own facilities.

## PROMOTING YOUR SESSION

#### **Promotional Materials**

At least one piece of promotional material showing your proposed promotional language must be submitted to ACC for approval prior to printing or use. Submissions should be sent via email to Robin Young at ryoung@acc.org. Please allow a minimum of five business days for approval.

All materials promoting independent certified sessions must include the following statement:

This educational activity is not part of ACC.17; however, the content was reviewed and approved by the ACC.17 Program Committee.

ACC does not co-sponsor programs. All materials promoting independent certified sessions must clearly indicate the name(s) of the organization. The ACC and ACC.17 logos, names, insignia and other identifying marks **may not be used** on any marketing or educational materials. The term "Scientific Session" may not be used in reference to an independent certified session.

#### **Complimentary Online Listings**

Organizations that have received approval to hold an independent certified session are encouraged to post information about their event. Send your logo (jpg format), along with your approved program materials, and we will post this information to the ACC.17 website (accscientificsession.org) at no additional charge. This information will be viewable beginning January 2017 and will assist ACC.17 attendees in planning their meeting agendas. Your session will also be listed in the ACC.17 App. Additional marketing resources will be available upon request.

#### **CANCELLATIONS**

In the event that an independent certified session for which full payment has been received must be cancelled, please email Robin Young at ryoung@acc.org.

If you cancel prior to Friday, January 6, 2017: 50% of your ICS fee **will** be refunded.

If you cancel on or after Friday, January 6, 2017: your ICS fee **will not** be refunded.

In the event that an independent certified session is not granted eligibility the full fee will be refunded.

#### **TIMELINE**

- Monday, July 11, 2016: Independent certified session guidelines and application form available online
- Friday, December 9, 2016: Application deadline to hold an independent certified session including proposed meeting agenda (or an outline)
- January 2017: Complimentary online viewings will be available at accscientificsession.org
- Friday, March 17, 2017: ACC.17 Education starts at 8:00 a.m. at the Walter E. Washington Convention Center, Washington, DC.

#### MORE INFORMATION

For more information, or if you have any questions, please contact Robin Young, Specialist, Education, Annual Scientific Session at ryoung@acc.org.



# INDEPENDENT CERTIFIED SESSION APPLICATION

Please complete the application form in full. This application will not become a binding contract until it is approved and signed by the American College of Cardiology. Questions? Contact Robin Young at ryoung@acc.org.

### **Sponsoring Organization & Primary Contact Information**

_State/Province	Zip/Postal Code	Country
Primary Contact Telephone		
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Start Time	En	d Time
Email	Ph	one
Email	Ph	one
sion will offer: hou	rs	
□ MD/CME □ RN, NF	, CNS, PA/CNE 🚨 Othe	er
sionals for whom this prog	ram is intended to benefi	t:
	State/Province     Start Time Email  Email sion will offer: hour  MD/CME	,



# **APPLICATION**

Continued from previous page		
Primary Pathway: ACC.17 is comprised of 10 learning pathway would most appropriately describe the ove	ys designed to address specific needs of learn rall focus of this session:	ners. Please select the one (1) pathway that
<ul> <li>Acute and Stable Ischemic Heart Disease</li> <li>Arrhythmias and Clinical EP</li> <li>Congenital Heart Disease</li> <li>Heart Failure and Cardiomyopathies</li> </ul>	<ul> <li>Interventional Cardiology</li> <li>Non Invasive Imaging (Echocardiography, Nuclear, PET, MR &amp; CT)</li> <li>Prevention</li> </ul>	<ul> <li>Pulmonary Hypertension and Venous Thrombo-embolic Disease</li> <li>Valvular Heart Disease</li> <li>Vascular Medicine</li> </ul>
Cardiology's (ACC's) 66th Annual Scientific	n to hold a certified independent session duri Session. The company/organization listed on andent Certified Session Guidelines. ACC do	this application agrees to comply with the
<ul><li>physicians OR is accredited as a provide Commission on Accreditation.</li><li>I affirm that this activity will not be funded</li></ul>	cil for Continuing Medical Education to provio r of continuing nursing education by the Ame ed by commercial support. proval to hold an ICS at ACC.17 provides no g	erican Nurses Credentialing Center's
Primary Contact Name		Date
Primary Contact Signature		
For Use by ACC: This program is: ☐ Appr Comments:	oved 🗖 Not Approved	

#### **Payments**

Reviewer Signature

Upon receipt of an invoice, a check, made payable to the American College of Cardiology, should be mailed to:

American College of Cardiology Foundation PO Box 37561 Baltimore, MD 21297-3561

If using credit card or wire payments, please contact Robin Young at ryoung@acc.org for further details.

#### **CHECKLIST**

Send the following via email to ryoung@acc.org by no later than Friday, December 9, 2016:

Signed application form (1 per session)

Date

- Independent certified session agenda (outline will be accepted)
- Payment of \$1,000 with each application upon receipt of invoice; credit card, check, or wire payments are accepted